

Roanoke Valley Choral Society Advertising Form

2012 Spring Concert
April 23, 2012
7:30 PM

First Presbyterian Church

Ad Form
Due Date:
March 19, 2012

The Roanoke Valley Choral Society presents quality performances of various choral literature to the highest possible standards, thereby enriching the cultural life of the Greater Roanoke Valley community while providing local singers with an artistic, educational and musical experience.

The general nature, object and purpose of the RVCS shall be to operate without profit. The RVCS is funded by revenues generated by sales of advertising, and the generosity of its patrons and free will donations, collected (or encouraged) at each performance.

The RVCS uses revenues generated for payment to its creative staff (conductor, accompanist and guest instrumentalists and soloists), advertising for its own performances, printing expenses and rent for the rehearsal/concert venue. All other individuals associated with RVCS are volunteers, donating their time and talents.

The Board of Directors, staff and membership of the RVCS welcome your comments and inquiries regarding membership. It also extends its sincere appreciation for your support.

Black & White Ads only

- Full Page \$175
- Half Page \$125 ,
- Business Card \$50

Ads should be submitted on a disc or cd if possible, or e-mailed to ptrail@fpc.roacoxmail.com

Advertisers **MUST** submit their own artwork. Payment and artwork must be received by due date in order to run ad.

Contact Information

Name: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____
Signature: _____
RVCS Contact: _____

Corporate Sponsorship

- **\$1,000 per season:** All corporate sponsors will receive a Full Page Cover Ad and Company Name/Logo will be used in all RVCS advertising for the season.

For Office Use Only: Payment

___ Cash , Check # _____

Total Amount Received: _____

Advertising Receipt

Name/Company: _____

Amount Given: _____

Date Given: _____

RVCS Tax ID#: 52-11211703

P.O. Box 21052

Roanoke, VA 24018



